



„Thought may give food for thought, but only what is experienced will enliven.“

Paul Heyse
(german Writer)

Action BBS Safety Day

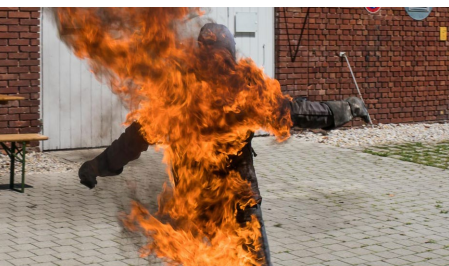


For many years the concept of the safety day has been a fixture in the *“method mix”* in many companies when it comes to safety and health at work. The main focus is on EXPERIENCE and PARTICIPATION. The employees have to get enthusiastic about safety. But that’s exactly what many companies find difficult, especially when it’s the umpteenth safety day. And that’s exactly where we have developed a solution for:

The Action BBS Safety Day!

We combine entertainment with sustainable employee development in an unexpected way. For this, HRP Heinze has developed a unique offer together with a very special employee. Holger Schumacher is an occupational safety specialist, BBS coach and trainer, but also an experienced stuntman. And this combination is exactly what makes our offer so special. For stuntmen risk is omnipresent. They depend on a functioning environment geared towards prevention. And that’s exactly what they have perfected.

The content revolves around the topics of stunt & BBS. Impulses and actions are offered that give the participants practical tips that can be implemented directly. The specific process during the day is always tailored to the customer and the presentations are adapted.





The guarantee for success



→ **Gerhard Heinze** gained, as a mechanical, REFA and safety engineer, many years of operational experience in the management of international companies. He also worked for seven years as a lecturer in the prevention service of an accident insurance company. Already during this time he introduced the ideas of Loss Control and Behavior Based Safety in German-speaking countries.

Gerhard Heinze has been a recognized seminar developer and trainer for over 30 years. He is particularly active in the field of *"culture and behavior change"* and is viewed by major companies as a pioneer and companion. Gerhard Heinze is also active as a speaker and book author.



→ **Holger Schumacher** is an expert on risk literacy. With his company Media Crossers GmbH he advises stunt teams and production companies on the implementation of stunts and dangerous filming. At the beginning of his career he worked actively as a stuntman for many years, including as a permanent member of the stunt team of the most successful German action series *„Alarm für Cobra 11“*.

He is now a sought-after risk coach, speaker, occupational safety specialist, BBS coach and active as an ambassador for the BG ETEM. He supports companies across all industries to improve the risk literacy of their employees and thus safety in the long term. To do this he relies on innovative concepts, always under the motto: *„What do we learn from stuntmen?“*